

L'ANNUAIRE SANTE (Edition 2017)

In Brief



Focus of Publication

- ❏ Focus on the HEALTHCARE sector
- ❏ Aim is to bring HEALTH services closer to the Mauritian public
- ❏ Make a complete guide of WELLNESS products and services
- ❏ Leave out policies and legislations



Quick Brief

- ❏ Branding: Annuaire Sant**t**
- ❏ Full Colour
- ❏ Size: A5
- ❏ No. of pages: 130
- ❏ No. of copies: 50,000
- ❏ First Edition: by end 2016



PRICING

Be Listed

MOST BASIC: Rs 2,500

Code	Description	Yearly Rate (Rs)
STLSL	LOGO SCREEN LISTING	5,800
STSL	SCREEN LISTING	5,500
STHDR	HEADER (All Pages)	5,000
STLBS	BOLD LISTING SPOT	4,000
STLB	BOLD LISTING	2,500
EB	EXTRA BOLD	250
LN	EXTRA NORMAL LISTING	200
ET	EXTRA TEXT	100
EA	EXTRA ADDRESS	100

PAYMENT TERMS:

Three Equal instalments over three consecutive months to be billed on agreed TELEPHONE LINE NUMBER



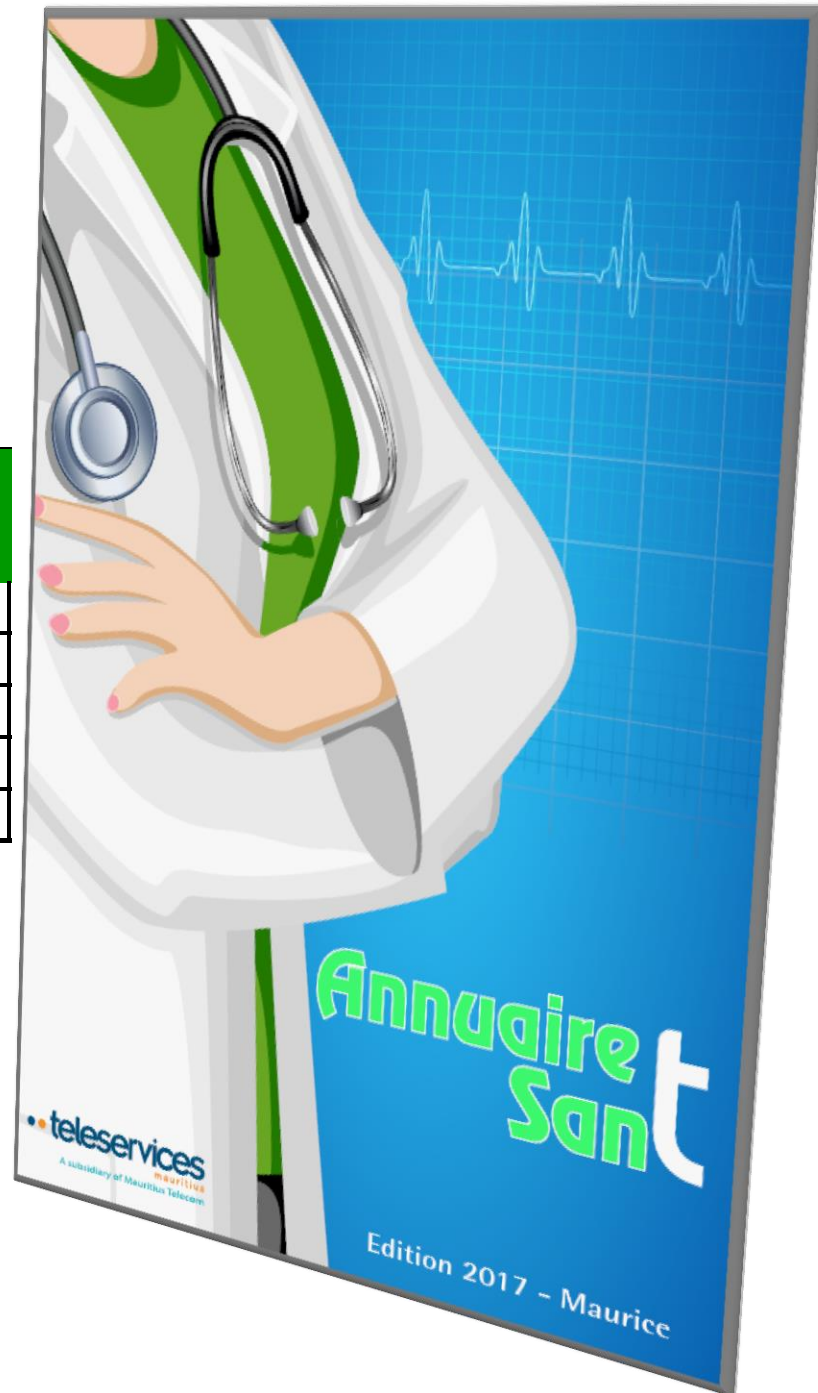
Pricing

🚚 NORMAL ADVERTS

Code	Description	Size (mm)	Yearly Rate (Rs)
STFP	FULL PAGE	132(w) x 188(h)	25,000
STHP	HALF PAGE	132(w) x 148(h)	15,000
STAQP1C	QTR PAGE 1 COLUMN	64(w) x 45(h)	6,000
STAHP1C	HALF PAGE 1 COLUMN	64(w) x 92.7(7)	8,500
STBN	BANNER	132(w) x 45(h)	3,500

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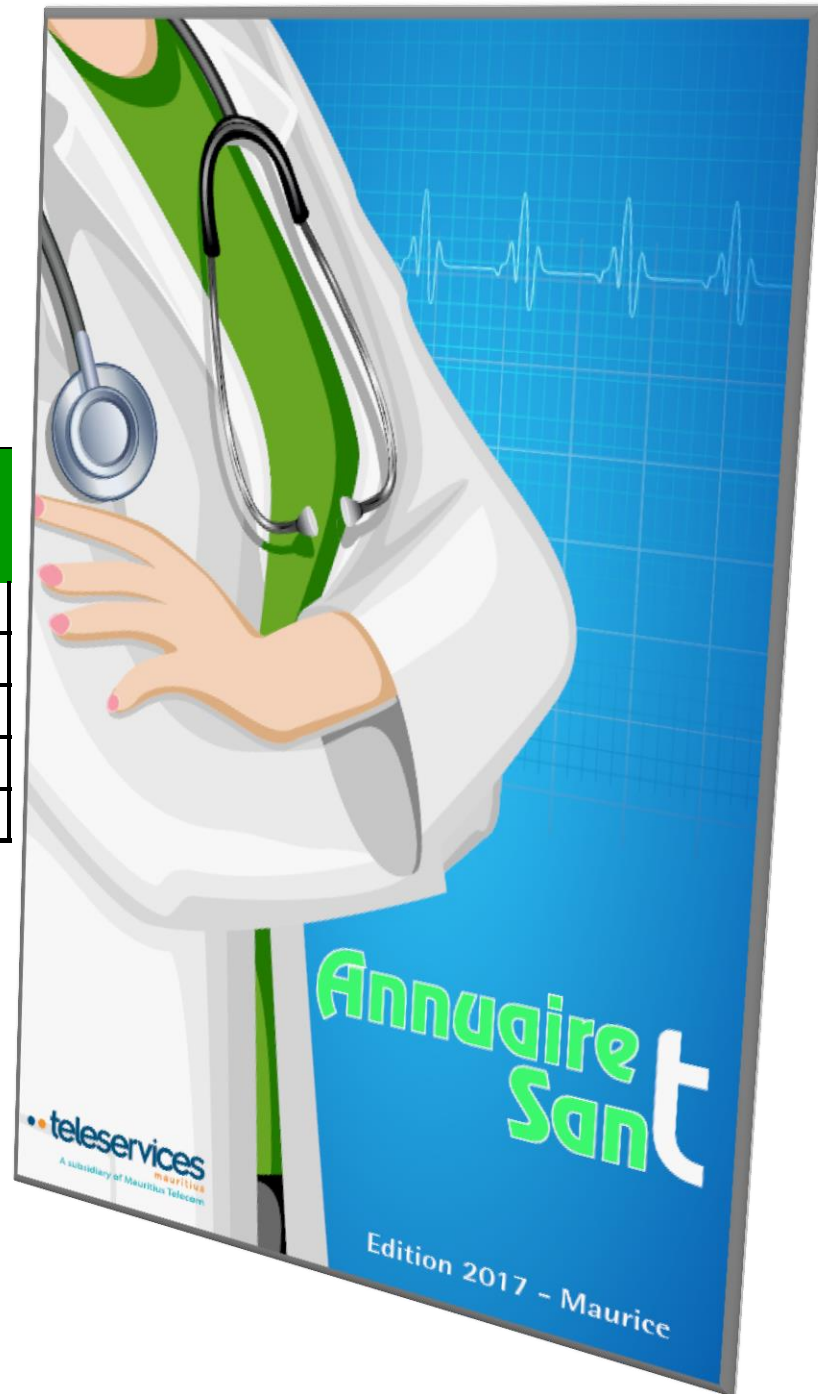
PRICING

PRIME POSITION ADS

Code	Description	Size (mm)	Yearly Rate (Rs)
STBC	BACK COVER	148(w) x 210(h)	49,500
STFIC	FRONT INSIDE	148(w) x 210(h)	45,000
STFFPR	FIRST FULL PAGE RECTO	148(w) x 210(h)	39,500
STFFPV	FIRST FULL PAGE VERSO	148(w) x 210(h)	35,000
STBIC	BACK INSIDE	148(w) x 210(h)	38,000

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Indicative Listings

Healthcare	Dental Hospitals	Hair & Beauty Supplies	Medicine Natural & Anti-Stress
Acupuncture	Dental Laboratories	Hair Removal	Meditation Centre
Ambulance Hire	Dentists & Dental Clinics	Health & Beauty Products	MRI Centre
Ayurvedic Clinic	Dental Surgeons	Health Care Products	Nursing- Home Health Care
Ayurvedic Pharma Products	Dentists- Oral/ Maxillo Facial Surgeons	Health Clubs & Centres	Nursing Services
Baby Diapers	Dentists- Orthodontics	Health Food Products – Retail & Wholesale	Ophthalmologists
Beauty Products - Wholesale	Dentists- Specialist in Endodontic	Health & Safety Consultants	Opticians
Beauty Centres	Diagnostic Imaging	Health Safety & Environment	Optometrists
Beauty Parlour	Dieticians	Health Services	Pet Care Centre
Beauty Salons & Consultants	Doctors & Private Consultations	Hearing Aids & Accessories	Pharmacies
Beauty Products- Retail	Doctors in Public Sector	Hospitals	Physiotherapists
Cardiology Centre	Doctors - Specialists (mention field)	Hospitals - Abroad	Polyclinic
Chemicals	Exercising Equipment	Laboratories- Testing	Psychologists
Chiropractic	Eye Laser Surgery	Laboratory (Supply & Maintenance)	Psychiatrists
Clinics	Facials	Massage Centres	Respirators
Cosmetics Distributors	Family Planning	Massage (Therapist)	Sanitary Pads Manufacturer
Cosmetics & Plastic Surgery	Fitness Centres	Medical Clinics	Skin Treatments
Cosmetics & Toiletries	Foot Care	Medical Laboratory	Spas
Contact Lenses	Gymnasium Clubs	Medicinal (Chinese)	Spa Services

Indicative Listings

Veterinary Pharmacies	Facility Management	Medical Equipment & Suppliers	Spa Equipment Suppliers
Veterinary Surgeons	Fire Alarm Maintenance	Medical Gas Piping Systems	Spa & Fitness Equipment
Yoga Classes	Fire Alarm Systems- Commercial & Industrial	Medical Gases & Nurse Call System	Surgical Equip & Supplies
Yoga Therapy	Fire Protection Contractors	Medical Goods & Supplies	Testing & Measuring Instruments
Education & Training	Fire Protection Equipt	Medical Shoes	Theatrical Equipt & Supplies
Universities & Institutes - LOCAL	Fire & Security Product & Suppliers	Medical & Surgical Centre	Thermometers
Universities & Institutes INTERNATIONAL	-Fitness & Rehabilitation Equipt & Supplies	& Optical Services	Veterinary Products & Services
Equipment & Supplies	Gas Mfrs & Distributors (Ind Medical)	& Optical Goods Suppliers	Wheel Chairs- Sale, Services & Accessories
Analytical & Life Sciences Instruments	Lab Gymnasiums- Equipt & Supplies	Orthopaedic Appliances	X-Ray Equipt Suppliers- Medical
Baby Products & Accessories	Hospital Equipt & Supplies	Pet Care Products	Support Services
Baby wear & Care Products	Hospital Furniture	Pharmaceutical Agent	Cleaning Products
Beds- Wholesale & Mfrs	Hospital Management	Pharmaceutical Distributors & Wholesalers	Insurance Agents
Bio- Medical Equipt & Systems	Hospital Information Systems	Pharmaceutical & First Aid Services	Insurance Companies
Cleaning Products & Equipment	Hospital Management Systems	Pharmaceutical Products- Whol Mfrs	Medical Facilitating Office- Treatment Abroad
Cleaning Services	Laboratory Chemicals	Physiotherapy Equipt Suppliers	Medical Insurance Specialists
Dental & Oral Hygiene Products Supp	Laboratory Equipt & Supplies	Sanitary Equipments	Pest Control Services
Dental Equipt & Supplies	Mattress Mfrs & Supplies	Sanitary Wares Suppliers	Waste Reduction & Disposal Service
Diabetics Products, Suppliers	Equipt Mattresses & Pillows	Security, CCTV & Access Control Systems	Water Suppliers
Disposable Garments	Medical Assistance	Security Systems & Services	Water Treatment Equipt, Services & Supplies